

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More		
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/9: Best Practices: Supercharging Your Hybrid Cloud Environment 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/21: Securing the Enterprise with Endpoint Protection Platforms 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	
AUGUST	8/27: Cloud Security Fest 2026!	8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/25: The Power of Data: Enabling Automation and Operational Efficiencies	
SEPTEMBER		9/1: Transforming IT in Healthcare Environments 9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography 9/29: Best Practices Series: Implementing Advanced Threat Detection	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER		10/1: Building a Proactive PC Upgrade Strategy 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques	10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments

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NOVEMBER		11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success 11/17: Solutions and Tools that Use AI to Get More from Your Existing Data 11/24: Building a Robust Security Awareness Program	11/6: Unlocking Business Value: AI in Enterprise IT
DECEMBER			12/11: Tracking the Attackers: Ransomware



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!