

|                     |  MegaCast<br><small>BY FUTURE B2B</small>                                         |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                                                                                                             |  Expert Series<br><small>BY FUTURE B2B</small> |
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| MINIMUM LEADS       | 800                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                               | 200                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                             | 2 to 6                                                                                                                                                                                                                                                                                                  | 1 to 6                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                | Yes                                                                                                                                                                                                                                                                                                     | No                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                              | N/A                                                                                                                               |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                                                                |                                                                                                                                                                                                                                                                                                         |                                                                                                                                   |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                                               | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                                                                                                                              |                                                                                                                                   |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program                                         |                                                                                                                                                                                                                                                                                                         |                                                                                                                                   |
| APRIL               |                                                                                                                                                                    | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                                                                                                               |                                                                                                                                   |
| MAY                 |                                                                                                                                                                    | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                                                                                                                                                             |                                                                                                                                   |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                       |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                      | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                                                                                        | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                   |
| AUGUST              |                                                                                                                                                                    | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                                                                                                                                                   |                                                                                                                                   |

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| SEPTEMBER | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations  | 9/1: Transforming IT in Healthcare Environments<br>9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                                                                                                          | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER   |                                                                                   | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                                                                                                                                                | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                                                                                   |
| NOVEMBER  |                                                                                   | 11/3: Taking Identity and Access Management to the Next Level<br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br>11/24: Building a Robust Security Awareness Program | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                              |
| DECEMBER  |                                                                                   | 12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?                                                                                                                                                                                                                                               | 12/4: Database Bakeoff: Exploring Modern Database Structures                                                                                                                                         |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!