

|                     |                                                            |                                                                               |                                                                    |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                         | 400<br>(150 for Vertical)                                                                                                                                        | 200                                                                                                                                                   |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                      | 2 to 6                                                                                                                                                           | 1 to 6                                                                                                                                                |
| VENDOR PRESENTS?    | Yes                                                                                                                                         | Yes                                                                                                                                                              | No                                                                                                                                                    |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                  | 20 minutes + 5 minutes Q&A                                                                                                                                       | N/A                                                                                                                                                   |
| JANUARY             |                                                                                                                                             | <b>1/13:</b> Identity and Access Management: Keys to Success in 2026<br><b>1/20:</b> Securing the Enterprise in 2026 and Beyond!                                 | <b>1/16:</b> Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                                |
| FEBRUARY            |                                                                                                                                             | <b>2/17:</b> Monitoring and Optimizing a Hybrid Cloud Environment<br><b>2/24:</b> Improving Security, Usability, and Compliance With a Data Governance Framework |                                                                                                                                                       |
| MARCH               |                                                                                                                                             | <b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices                                                                                 | <b>3/6:</b> Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                        |
| APRIL               |                                                                                                                                             | <b>4/21:</b> Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                           | <b>4/24:</b> Lessons Learned: How Organizations Recover from Ransomware Incidents                                                                     |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><b>5/28:</b> Supercharging IT Summit |                                                                                                                                                                  |                                                                                                                                                       |
| JUNE                | <b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                      | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                      | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br><b>6/12:</b> Integrating AI into the Enterprise |
| JULY                |                                                                                                                                             | <b>7/7:</b> Securing Identity with Passwordless Authentication<br><b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms                        | <b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                  |
| AUGUST              | <b>8/27:</b> Cloud Security Fest 2026!                                                                                                      | <b>8/18:</b> Upleveling Your Identity and Access Management Solutions                                                                                            |                                                                                                                                                       |

|           |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  Expert Series<br><small>BY FUTURE B2B</small> |
|-----------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER |                                                                                                                            | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                         | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                      |
| OCTOBER   |                                                                                                                            | 10/1: Building a Proactive PC Upgrade Strategy<br>10/20: Supporting and Enabling Modern Applications                        |                                                                                                                                   |
| NOVEMBER  |                                                                                                                            | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success   | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |
| DECEMBER  |                                                                                                                            |                                                                                                                             | 12/11: Tracking the Attackers: Ransomware                                                                                         |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!