

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                                                                                                                                           | <div>Expert Series<br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                        | 200                                                                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                                                                                                                                                           | 1 to 6                                                                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                                                                                                                                                              | No                                                                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                       | N/A                                                                                                                                          |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><br>5/28: Supercharging IT Summit     |                                                                                                                                                                                                                                                                                  |                                                                                                                                              |
| JUNE                |                                                                                                                                       | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                |                                                                                                                                              |
| JULY                |                                                                                                                                       | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                                                                 |                                                                                                                                              |
| AUGUST              |                                                                                                                                       | 8/4: Boosting IT Efficiency: How to Do More with Less<br><br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br><br>8/18: Upleveling Your Identity and Access Management Solutions<br><br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies      |                                                                                                                                              |
| SEPTEMBER           |                                                                                                                                       | 9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography<br><br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br><br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                                         |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                                                                                                   |                                                                                                                                              |

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| NOVEMBER |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data<br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT<br><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER |                                                                                                                                   |                                                                                                                                                                                                                         | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures<br><b>12/11:</b> Tracking the Attackers: Ransomware                               |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!