

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                     | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                        | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                           | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                    | N/A                                                                                                                                                  |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                                           |                                                                                                                                                                                                                               |                                                                                                                                                      |
| FEBRUARY            |                                                                                                                                               |                                                                                                                                                                                                                               | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                               |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                                                                            |                                                                                                                                                                                                                               | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                              |
| APRIL               |                                                                                                                                               |                                                                                                                                                                                                                               | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                |
| MAY                 |                                                                                                                                               | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                                                                                   | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                            |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                          |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                  | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques     |
| AUGUST              |                                                                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                          |                                                                                                                                                      |

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| SEPTEMBER |                                                                                                   | <div>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div> | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div>                                                |
| OCTOBER   | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> |                                                                                                                                                                                | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div> <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div> |
| NOVEMBER  | <div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>                                       | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</div>                 | <div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div>                                                                                                                                                      |
| DECEMBER  |                                                                                                   |                                                                                                                                                                                | <div>12/11: Tracking the Attackers: Ransomware</div>                                                                                                                                                                                             |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!