

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>    | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                     | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                          | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                           | 2 to 6                                                                                                                                                                                                                                                                                                                                                             | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                              | Yes                                                                                                                                                                                                                                                                                                                                                                | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                         | N/A                                                                                                                                                  |
| MAY                 | <div>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</div> <div>5/28: Supercharging IT Summit</div> |                                                                                                                                                                                                                                                                                                                                                                    | <div>5/22: Common Pitfalls of Data Protection and Disaster Recovery</div>                                                                            |
| JULY                | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                         | <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>                                                                                                                                                                    | <div>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques</div>                                                                           |
| AUGUST              |                                                                                                                                                  | <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div>                                                                                                                                                                                                                                                                                                 |                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                                  | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div>                                                                                    |                                                                                                                                                      |
| OCTOBER             | <div>10/29: Tech Showcase Day: Master of Disaster 2027</div>                                                                                     | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div> <div>10/20: Supporting and Enabling Modern Applications</div>                                                                                                                                                       |                                                                                                                                                      |
| NOVEMBER            |                                                                                                                                                  | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</div> <div>11/24: Building a Robust Security Awareness Program</div> |                                                                                                                                                      |

DECEMBER



12/15: Supercharging Public Sector and Education Technology and Security

12/4: Database Bakeoff: Exploring Modern Database Structures



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!