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| MINIMUM LEADS       | 800                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                 | 200                                                                                                                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                               | 2 to 6                                                                                                                                                                                                                    | 1 to 6                                                                                                                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                  | Yes                                                                                                                                                                                                                       | No                                                                                                                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                | N/A                                                                                                                                                                                          |
| MARCH               |                                                                                                      |                                                                                                                                                                                                                           | <b>3/6:</b> Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br><b>3/20:</b> Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               |                                                                                                      | <b>4/7:</b> Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                          | <b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                                                 |
| MAY                 |                                                                                                      | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                             |                                                                                                                                                                                              |
| JUNE                | <b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs               | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                                               |                                                                                                                                                                                              |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms<br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                | <b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                                                                       |
| AUGUST              | <b>8/27:</b> Cloud Security Fest 2026!                                                               | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable                                                                                                                                |
| SEPTEMBER           | <b>9/24:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations              | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                           |                                                                                                                                                                                              |

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| OCTOBER  | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy |                                                                                                                          | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER |                                                                                        | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/24: Building a Robust Security Awareness Program | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                                                                                                                               |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!