

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series  BY FUTURE B2B	
MINIMUM LEADS	800	400 (150 for Vertical)	200	
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6	
VENDOR PRESENTS?	Yes	Yes	No	
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	
APRIL		4/7: Managing Multicloud Environments: Best Practices and Effective Tools 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices		
MAY	5/28: Supercharging IT Summit	5/19: Understanding Threat Detection and Response		
JUNE		<b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More		
AUGUST		<ul><li>8/4: Boosting IT Efficiency: How to Do More with Less</li><li>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</li><li>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</li></ul>	8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases	
SEPTEMBER		9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface	
OCTOBER		10/1: Building a Proactive PC Upgrade Strategy	<b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe	
NOVEMBER		<ul><li>11/3: Taking Identity and Access Management to the Next Level</li><li>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</li></ul>	11/13: Securing Endpoints Through Effective Management, Solutions and Strategies	
DECEMBER			12/4: Database Bakeoff: Exploring Modern Database Structures	





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!