

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY			2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH		3/3: Navigating Next-Gen Network Security: Choosing the Right Fit	
APRIL	4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud		
MAY		5/19: Understanding Threat Detection and Response	
JUNE		6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	
JULY			7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST		8/4: Boosting IT Efficiency: How to Do More with Less 8/11: The Cloud-Powered Enterprise: Securing Your Cloud	
SEPTEMBER		9/15: Improving Security, Usability, and Compliance With a Data Governance Framework	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
DECEMBER		12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? 12/15: Building a Governance, Risk, and Compliance Framework	12/4: Database Bakeoff: Exploring Modern Database Structures



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!