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|---------------------|----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                              | 200                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                                                                                                                 | 1 to 6                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                                                                                                    | No                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                             | N/A                                                                                                 |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                             | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                              |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                                                   | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                              | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               |                                                                                                                      | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                      |                                                                                                     |
| MAY                 |                                                                                                                      | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                                                            | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                           |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                      |                                                                                                                                                                                                        | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More         |
| JULY                |                                                                                                                      | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                           | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                     |
| AUGUST              |                                                                                                                      | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies |                                                                                                     |
| SEPTEMBER           |                                                                                                                      | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection                  | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                      |

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| OCTOBER  |                                                                                   | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                        |                                                                                                                                         |
| NOVEMBER |                                                                                   | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER |                                                                                   |                                                                                                                                                                                                         | 12/4: Database Bakeoff: Exploring Modern Database Structures                                                                            |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!