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|---------------------|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                    | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                         | 200                                                                                                                                      |
| VENDOR PARTICIPANTS | 4 to 8                                                                                 | 2 to 6                                                                                                                                                                                                                                                                                            | 1 to 6                                                                                                                                   |
| VENDOR PRESENTS?    | Yes                                                                                    | Yes                                                                                                                                                                                                                                                                                               | No                                                                                                                                       |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                             | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                        | N/A                                                                                                                                      |
| DECEMBER            |                                                                                        | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                                                                                                                            | 12/5: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                                |
| JANUARY             |                                                                                        | 1/20: Securing the Enterprise in 2026 and Beyond!                                                                                                                                                                                                                                                 |                                                                                                                                          |
| FEBRUARY            |                                                                                        | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                                                                                                                        |                                                                                                                                          |
| APRIL               |                                                                                        |                                                                                                                                                                                                                                                                                                   | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                    |
| MAY                 |                                                                                        | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                                                                                    |                                                                                                                                          |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs        | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                                                                          |
| AUGUST              |                                                                                        |                                                                                                                                                                                                                                                                                                   | 8/7: The 101 Course: Keeping Data Safe and Recoverable<br>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/1: Building a Proactive PC Upgrade Strategy<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights                                                                                                                                                                       | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                       |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level                                                               |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!