



MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY		2/17: Monitoring and Optimizing a Hybrid Cloud Environment	
MARCH		3/24: Detecting, Investigating, and Responding to Threats: Best Practices	3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices
APRIL		4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey 4/7: Managing Multicloud Environments: Best Practices and Effective Tools	4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises
MAY		5/12: Security Automation: Tips, Tricks, and Tools for Better Security	
JUNE		6/2: Supercharging Public Sector and Education Technology and Security 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY		7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments 7/21: Securing the Enterprise with Endpoint Protection Platforms 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST		8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/25: The Power of Data: Enabling Automation and Operational Efficiencies	

	 MegaCast <small>BY FUTURE B2B</small>	 EcoCast <small>BY FUTURE B2B</small>	 Expert Series <small>BY FUTURE B2B</small>
SEPTEMBER		<p><b>9/15:</b> Improving Security, Usability, and Compliance With a Data Governance Framework</p> <p><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p>	<p><b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence</p> <p><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</p>
OCTOBER	<p><b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p>	<p><b>10/1:</b> Building a Proactive PC Upgrade Strategy</p>	<p><b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</p>
NOVEMBER		<p><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> <p><b>11/24:</b> Building a Robust Security Awareness Program</p>	<p><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</p> <p><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies</p>
DECEMBER			<p><b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures</p> <p><b>12/11:</b> Tracking the Attackers: Ransomware</p>



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!