

|                     |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  Expert Series<br><small>BY FUTURE B2B</small> |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                   | 200                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                      | 1 to 6                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                         | No                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                  | N/A                                                                                                                               |
| JANUARY             |                                                                                                                            | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond!          |                                                                                                                                   |
| APRIL               |                                                                                                                            | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                             | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                                                        |
| MAY                 |                                                                                                                            | 5/19: Understanding Threat Detection and Response                                                                           |                                                                                                                                   |
| JUNE                |                                                                                                                            | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                       |                                                                                                                                   |
| JULY                |                                                                                                                            | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                    |                                                                                                                                   |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                            | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                       |                                                                                                                                   |
| OCTOBER             |                                                                                                                            | 10/1: Building a Proactive PC Upgrade Strategy<br>10/20: Supporting and Enabling Modern Applications                        |                                                                                                                                   |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!