

|                     |  |                                                                                                                                                      |                   |
|---------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                               | 200                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                                                                  | 1 to 6                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                                                                     | No                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                              | N/A                                                                                                  |
| JANUARY             |                                                                                   | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                                                                                           |                                                                                                      |
| FEBRUARY            |                                                                                   | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework |                                                                                                      |
| APRIL               |                                                                                   | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                                                                         | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                           |
| MAY                 |                                                                                   | 5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                     |                                                                                                      |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs   | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment                                                                                                                                                                        |                                                                                                      |
| AUGUST              |                                                                                   | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                                                                                                                                                 | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                               |
| SEPTEMBER           |                                                                                   | 9/15: API Security: Monitoring and Securing Application Programming Interfaces<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                        | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                 | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                      |                                                                                                      |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success   | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!