

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                                                                         | <div>Expert Series<br/><small>BY FUTURE B2B</small></div>     |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                                      | 200                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                                                                                         | 1 to 6                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                                                                                            | No                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                                     | N/A                                                                                                                                              |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                  | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                                                                                     |                                                                                                                                                  |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                                                                    | 3/3: Navigating Next-Gen Network Security: Choosing the Right Fit<br>3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                 | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More                                              |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                 |                                                                                                                                                                                                                |                                                                                                                                                  |
| MAY                 |                                                                                                                                       | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                                                                    |                                                                                                                                                  |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                       | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                      |
| JULY                |                                                                                                                                       |                                                                                                                                                                                                                | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                       | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                                                               |                                                                                                                                                  |
| SEPTEMBER           |                                                                                                                                       | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/29: Best Practices Series: Implementing Advanced Threat Detection |                                                                                                                                                  |

|          |  |                                                                                                                                            |  |
|----------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                   | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>                                                                         |                                                                                     |
| NOVEMBER | <div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>                       | <div>11/24: Building a Robust Security Awareness Program</div>                                                                                                                                                                |                                                                                     |
| DECEMBER |                                                                                   | <div>12/1: Developing Your 2027 Data Security Plan</div> <div>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</div> <div>12/15: Building a Governance, Risk, and Compliance Framework</div> | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div>             |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!