

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                      | <div>Expert Series<br/><small>BY FUTURE B2B</small></div>                                   |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                   | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                                      | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                                         | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                  | N/A                                                                                                                                                                            |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                  |                                                                                                                                                             |                                                                                                                                                                                |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program            |                                                                                                                                                             | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                 |                                                                                                                                                             | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                                          |
| MAY                 |                                                                                                                                       | 5/19: Understanding Threat Detection and Response                                                                                                           |                                                                                                                                                                                |
| JUNE                |                                                                                                                                       | 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                                                            |                                                                                                                                                                                |
| AUGUST              |                                                                                                                                       |                                                                                                                                                             | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                         |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                                      | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/29: Best Practices Series: Implementing Advanced Threat Detection |                                                                                                                                                                                |
| OCTOBER             |                                                                                                                                       | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                            | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                                                             |
| NOVEMBER            |                                                                                                                                       | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success                                   | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                               |

DECEMBER



12/1: Developing Your 2027 Data Security Plan

12/4: Database Bakeoff: Exploring Modern Database Structures



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!