

	MegaCast  BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series  BY FUTURE B2B	
MINIMUM LEADS	800	400 (150 for Vertical)	200	
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6	
VENDOR PRESENTS?	Yes	Yes	No	
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	
DECEMBER	12/11: Tech Showcase Day: Cutting Edge Tech 2026		12/11: Tracking the Attackers: Ransomware	
JANUARY		1/13: Identity and Access Management: Keys to Success in 2026		
FEBRUARY		2/3: How to Responsibly Improve Operations with AI in Public Sector and Education		
MARCH		3/24: Detecting, Investigating, and Responding to Threats: Best Practices	3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices	
APRIL			4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents	
MAY	<ul><li>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</li><li>5/28: Supercharging IT Summit</li></ul>	<ul><li>5/19: Understanding Threat Detection and Response</li><li>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</li></ul>	5/22: Common Pitfalls of Data Protection and Disaster Recovery	
JUNE	6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	<b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity	<ul><li>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</li><li>6/12: Integrating AI into the Enterprise</li></ul>	
JULY		7/21: Securing the Enterprise with Endpoint Protection Platforms	7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans	
AUGUST	8/27: Cloud Security Fest 2026!	8/4: Boosting IT Efficiency: How to Do More with Less	<ul><li>8/7: The 101 Course: Keeping Data Safe and Recoverable</li><li>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</li></ul>	



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SEPTEMBER	9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of Al	<b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	<ul> <li>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</li> <li>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</li> </ul>
OCTOBER		10/6: Turning Your Log and Incident Data into Real-time Security Insights 10/20: Supporting and Enabling Modern Applications	<ul> <li>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</li> <li>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</li> </ul>
NOVEMBER		<b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!