

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div>            | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                                                                                                           | <div>Expert Series<br/><small>BY FUTURE B2B</small></div>   |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                                                                                                        | 200                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                           | 2 to 6                                                                                                                                                                                                                                           | 1 to 6                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                                              | Yes                                                                                                                                                                                                                                              | No                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                       | N/A                                                                                                                                            |
| DECEMBER            | <div>12/3: Tech Showcase Day: Master of Disaster 2026</div> <div>12/11: Tech Showcase Day: Cutting Edge Tech 2026</div>                          | <div>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</div>                                                                                                                                                | <div>12/11: Tracking the Attackers: Ransomware</div>                                                                                           |
| JANUARY             |                                                                                                                                                  | <div>1/13: Identity and Access Management: Keys to Success in 2026</div> <div>1/20: Securing the Enterprise in 2026 and Beyond!</div>                                                                                                            |                                                                                                                                                |
| FEBRUARY            | <div>2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster</div>                  | <div>2/17: Monitoring and Optimizing a Hybrid Cloud Environment</div> <div>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework</div>                                                                            |                                                                                                                                                |
| MARCH               |                                                                                                                                                  | <div>3/24: Detecting, Investigating, and Responding to Threats: Best Practices</div>                                                                                                                                                             |                                                                                                                                                |
| MAY                 | <div>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</div> <div>5/28: Supercharging IT Summit</div> |                                                                                                                                                                                                                                                  | <div>5/1: Fire with Fire: Fighting AI Attacks with AI Defenses</div> <div>5/22: Common Pitfalls of Data Protection and Disaster Recovery</div> |
| JUNE                | <div>6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs</div>                                                       | <div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div> <div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div> | <div>6/12: Integrating AI into the Enterprise</div>                                                                                            |
| JULY                |                                                                                                                                                  | <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>                                                                                                                              | <div>7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans</div>                                                       |

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| AUGUST    | 8/27: Cloud Security Fest 2026!                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions         | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                             |
| SEPTEMBER |                                                                                   | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                             |                                                                                                    |
| OCTOBER   | 10/29: Tech Showcase Day: Master of Disaster 2027                                 | 10/20: Supporting and Enabling Modern Applications<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                     | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER  |                                                                                   | 11/3: Taking Identity and Access Management to the Next Level<br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success |                                                                                                    |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!