

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER	12/11: Tech Showcase Day: Cutting Edge Tech 2026	12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities	12/5: Database Bakeoff: Exploring Modern Database Structures
JANUARY		1/13: Identity and Access Management: Keys to Success in 2026	
FEBRUARY	2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster		
MARCH		3/24: Detecting, Investigating, and Responding to Threats: Best Practices	3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices
MAY		5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	
JUNE		6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	6/12: Integrating AI into the Enterprise
SEPTEMBER			9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER			10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe
NOVEMBER		11/3: Taking Identity and Access Management to the Next Level	



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!