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|---------------------|---------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                 | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                | 2 to 6                                                                                                                                                                                    | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                   | Yes                                                                                                                                                                                       | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                | N/A                                                                                                                                                                            |
| FEBRUARY            |                                                                                       | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                              |                                                                                                                                                                                |
| MARCH               |                                                                                       |                                                                                                                                                                                           | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud |                                                                                                                                                                                           |                                                                                                                                                                                |
| MAY                 |                                                                                       | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                    |                                                                                                                                                                                |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks       | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                                                |
| JULY                |                                                                                       |                                                                                                                                                                                           | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                               |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                       | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                      | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                         |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations      | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                            | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                                                                           |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                    |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            | <b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                               |                                                                                                                                   |
| NOVEMBER | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                    | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                        |
| DECEMBER |                                                                                                                            | <b>12/1:</b> Developing Your 2027 Data Security Plan                                                                                                                                           | <b>12/11:</b> Tracking the Attackers: Ransomware                                                                                  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!