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|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                         | 400<br>(150 for Vertical)                                                                                                                                         | 200                                                                                                                                                                                                                                                                                    |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                      | 2 to 6                                                                                                                                                            | 1 to 6                                                                                                                                                                                                                                                                                 |
| VENDOR PRESENTS?    | Yes                                                                                                                                         | Yes                                                                                                                                                               | No                                                                                                                                                                                                                                                                                     |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                  | 20 minutes + 5 minutes Q&A                                                                                                                                        | N/A                                                                                                                                                                                                                                                                                    |
| APRIL               |                                                                                                                                             | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                         |                                                                                                                                                                                                                                                                                        |
| MAY                 |                                                                                                                                             |                                                                                                                                                                   | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                                                                                                                                                                         |
| JUNE                |                                                                                                                                             | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                             | 6/12: Integrating AI into the Enterprise                                                                                                                                                                                                                                               |
| AUGUST              |                                                                                                                                             |                                                                                                                                                                   | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                                                                                                                                                         |
| SEPTEMBER           |                                                                                                                                             | 9/1: Transforming IT in Healthcare Environments<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/20: Supporting and Enabling Modern Applications<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                            |                                                                                                                                                                                                                                                                                        |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                            | 11/3: Taking Identity and Access Management to the Next Level<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data                       | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                                                                                                       |
| DECEMBER            |                                                                                                                                             | 12/1: Developing Your 2027 Data Security Plan<br>12/15: Supercharging Public Sector and Education Technology and Security                                         | 12/4: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                                                                                                                                                                              |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!