Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY			**2/20:** Mastering Data Management: Tips, Tricks, and Emerging Techniques
APRIL	**4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud	**4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey	
MAY		**5/19:** Understanding Threat Detection and Response	**5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses
JUNE	**6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**6/2:** Supercharging Public Sector and Education Technology and Security **6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity	
JULY	**7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		
AUGUST		**8/18:** Upleveling Your Identity and Access Management Solutions **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	
SEPTEMBER	**9/24:** Next Level IT: Tools, Products, and Services for Exceptional IT Operations	**9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	**9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER		**10/1:** Building a Proactive PC Upgrade Strategy	
NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/17:** Solutions and Tools that Use AI to Get More from Your Existing Data	
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan **12/8:** Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?	**12/4:** Database Bakeoff: Exploring Modern Database Structures **12/11:** Tracking the Attackers: Ransomware

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!