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|---------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                | 200                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                                   | 1 to 6                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                                      | No                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                               | N/A                                                                                                                     |
| FEBRUARY            |                                                                                   |                                                                                                                                                                                                          | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                  |
| MARCH               |                                                                                   |                                                                                                                                                                                                          | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                 |
| APRIL               |                                                                                   | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                     |                                                                                                                         |
| MAY                 |                                                                                   | 5/19: Understanding Threat Detection and Response                                                                                                                                                        |                                                                                                                         |
| JUNE                |                                                                                   | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                             |
| JULY                |                                                                                   | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                 | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                           |
| AUGUST              |                                                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                                                    |                                                                                                                         |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations  | 9/1: Transforming IT in Healthcare Environments<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                        | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                          |
| OCTOBER             |                                                                                   | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                           | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |

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| NOVEMBER |                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</div> <div>11/24: Building a Robust Security Awareness Program</div> | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                      |
| DECEMBER |                                                                                   | <div>12/1: Developing Your 2027 Data Security Plan</div> <div>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</div>                                                                                                                                                                                                              |                                                                                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!