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|---------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                        | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                                                                                                                                                                                           | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                                                                                                                                                                                              | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                       | N/A                                                                                                                                                                            |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster       | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                                                                                     |                                                                                                                                                                                |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More<br>3/26: Evolving Each Layer of Your Security Program | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                                        | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               |                                                                                                                            | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                                                                                                                                        | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                                          |
| MAY                 |                                                                                                                            | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                                                                                                                           | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                                      |
| JUNE                |                                                                                                                            | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                                                                                                                                            | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                    |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                              | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                                                         | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                                  |
| AUGUST              |                                                                                                                            |                                                                                                                                                                                                                                                                                                                                  | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                         |
| SEPTEMBER           |                                                                                                                            | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                                                   |

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| OCTOBER  | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                                                                               | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                 |
| NOVEMBER |                                                                                        | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br>11/24: Building a Robust Security Awareness Program | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER |                                                                                        | 12/1: Developing Your 2027 Data Security Plan                                                                                                                                                                                                                  | 12/4: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                               |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!