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| MINIMUM LEADS       | 800                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                 | 200                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                             | 2 to 6                                                                                                                                                                                    | 1 to 6                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                | Yes                                                                                                                                                                                       | No                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                | N/A                                                                                          |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                                                                                   | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                    | 12/11: Tracking the Attackers: Ransomware                                                    |
| JANUARY             |                                                                                                                                                                    | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                                             |                                                                                              |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                                               | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                                                                                         |                                                                                              |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence                                                         |                                                                                                                                                                                           | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises        |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit                                      | 5/19: Understanding Threat Detection and Response                                                                                                                                         | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                               |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/12: Integrating AI into the Enterprise                                                     |
| JULY                |                                                                                                                                                                    | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                          |                                                                                              |
| AUGUST              |                                                                                                                                                                    | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                   | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                       |
| SEPTEMBER           |                                                                                                                                                                    | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                            | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |

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| OCTOBER  | <div><div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div><div>10/29: Tech Showcase Day: Master of Disaster 2027</div></div> | <div><div>10/20: Supporting and Enabling Modern Applications</div><div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div></div>                                                     | <div><div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div><div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div></div> |
| NOVEMBER |                                                                                                                                                                          | <div><div>11/3: Taking Identity and Access Management to the Next Level</div><div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div></div> | <div><div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div></div>                                                                                                                                                     |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!