

|                     |                           |                                                                                                                                            |          |
|---------------------|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                                                                     | 200                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                     | 2 to 6                                                                                                                                                                                                                        | 1 to 6                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                        | Yes                                                                                                                                                                                                                           | No                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                    | N/A                                                                                         |
| DECEMBER            |                                                                                                            | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                                                        | 12/5: Database Bakeoff: Exploring Modern Database Structures                                |
| JANUARY             |                                                                                                            | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond!                                                                                                            | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                             |
| FEBRUARY            |                                                                                                            | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                                                     | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                      |
| MARCH               |                                                                                                            | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                     | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                     |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence |                                                                                                                                                                                                                               |                                                                                             |
| MAY                 |                                                                                                            | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures |                                                                                             |
| JUNE                |                                                                                                            | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                      | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More |
| JULY                |                                                                                                            | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                      |                                                                                             |

|           |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                             |  Expert Series<br><small>BY FUTURE B2B</small>                     |
|-----------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| AUGUST    |                                                                                                                            | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud<br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions |                                                                                                                                                       |
| SEPTEMBER |                                                                                                                            | <b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                   | <b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                                           |
| OCTOBER   |                                                                                                                            | <b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                 |                                                                                                                                                       |
| NOVEMBER  |                                                                                                                            |                                                                                                                                                                                                         | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT<br><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!