

|                     |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  Expert Series<br><small>BY FUTURE B2B</small>       |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                   | 200                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                      | 1 to 6                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                         | No                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                  | N/A                                                                                                                                     |
| APRIL               |                                                                                                                            | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                        |                                                                                                                                         |
| MAY                 |                                                                                                                            |                                                                                                                             | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                               |
| SEPTEMBER           |                                                                                                                            | 9/1: Transforming IT in Healthcare Environments<br>9/29: Best Practices Series: Implementing Advanced Threat Detection      |                                                                                                                                         |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                     | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                            |                                                                                                                                         |
| NOVEMBER            |                                                                                                                            | 11/17: Solutions and Tools that Use AI to Get More from Your Existing Data                                                  | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER            |                                                                                                                            |                                                                                                                             | 12/4: Database Bakeoff: Exploring Modern Database Structures                                                                            |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!