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|---------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                             | 200                                                                                                       |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                | 1 to 6                                                                                                    |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                   | No                                                                                                        |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                            | N/A                                                                                                       |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026                                  | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                | 12/5: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware |
| JANUARY             |                                                                                   |                                                                                                                                                                                       | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                                           |
| FEBRUARY            |                                                                                   | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                       | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                    |
| APRIL               |                                                                                   | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                       |                                                                                                           |
| MAY                 |                                                                                   | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                            |
| JUNE                |                                                                                   | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                 | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More               |
| JULY                |                                                                                   | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                      |                                                                                                           |
| AUGUST              |                                                                                   | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                        | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                            |
| SEPTEMBER           |                                                                                   | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery      |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                 | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                      | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments        |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!