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|---------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                         | 200                                                                                                                                                   |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                            | 1 to 6                                                                                                                                                |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                               | No                                                                                                                                                    |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                        | N/A                                                                                                                                                   |
| DECEMBER            |                                                                                   |                                                                                                                                                                   | <b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures<br><b>12/11:</b> Tracking the Attackers: Ransomware                               |
| JANUARY             |                                                                                   | <b>1/20:</b> Securing the Enterprise in 2026 and Beyond!                                                                                                          | <b>1/16:</b> Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                                |
| FEBRUARY            |                                                                                   | <b>2/3:</b> How to Responsibly Improve Operations with AI in Public Sector and Education                                                                          | <b>2/20:</b> Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                         |
| MARCH               |                                                                                   | <b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices                                                                                  |                                                                                                                                                       |
| APRIL               |                                                                                   | <b>4/14:</b> Healthcare TechCheck: Streamlining Healthcare IT                                                                                                     |                                                                                                                                                       |
| MAY                 |                                                                                   | <b>5/19:</b> Understanding Threat Detection and Response<br><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures | <b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                      |
| JUNE                |                                                                                   | <b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                      | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br><b>6/12:</b> Integrating AI into the Enterprise |
| JULY                |                                                                                   | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms                                                                                           |                                                                                                                                                       |
| AUGUST              |                                                                                   | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less                                                                                                      | <b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                 |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                      |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            | <b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques |                                                                                                                                   |
| NOVEMBER |                                                                                                                            |                                                                                                                                                  | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                           |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!