

	 <b>MegaCast</b> BY FUTURE B2B	 <b>EcoCast</b> BY FUTURE B2B	 <b>Expert Series</b> BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
<b>FEBRUARY</b>	<b>2/26:</b> Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster		
<b>MARCH</b>	<b>3/26:</b> Evolving Each Layer of Your Security Program	<b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices	<b>3/20:</b> Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
<b>APRIL</b>		<b>4/2:</b> Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey	<b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises
<b>MAY</b>		<b>5/19:</b> Understanding Threat Detection and Response	<b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses
<b>JUNE</b>	<b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	<b>6/2:</b> Supercharging Public Sector and Education Technology and Security <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity <b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	<b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
<b>JULY</b>	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		<b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans <b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques
<b>AUGUST</b>		<b>8/4:</b> Boosting IT Efficiency: How to Do More with Less <b>8/18:</b> Upleveling Your Identity and Access Management Solutions	
<b>SEPTEMBER</b>	<b>9/24:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations		<b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence
<b>OCTOBER</b>		<b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques	

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NOVEMBER	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/3: Taking Identity and Access Management to the Next Level 11/17: Solutions and Tools that Use AI to Get More from Your Existing Data	11/13: Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER		12/1: Developing Your 2027 Data Security Plan	

## **MegaCast** BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## **EcoCast** BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## **Expert Series** BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## **SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!