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|---------------------|---|--|---|
| MINIMUM LEADS | 800 | 400 (150 for Vertical) | 200 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| APRIL | | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools | |
| MAY | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More 5/28: Supercharging IT Summit | 5/19: Understanding Threat Detection and Response | |
| JULY | | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | |
| AUGUST | 8/27: Cloud Security Fest 2026! | 8/4: Boosting IT Efficiency: How to Do More with Less | |
| SEPTEMBER | | 9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography | |
| OCTOBER | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/6: Turning Your Log and Incident Data into Real-time Security Insights 10/20: Supporting and Enabling Modern Applications | |
| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027 | 11/3: Taking Identity and Access Management to the Next Level 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | |



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.


These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!