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|---------------------|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                          | 400<br>(150 for Vertical)                                                                                                                                                                | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                       | 2 to 6                                                                                                                                                                                   | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                          | Yes                                                                                                                                                                                      | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                   | 20 minutes + 5 minutes Q&A                                                                                                                                                               | N/A                                                                                 |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                             |                                                                                                                                                                                          | 12/5: Database Bakeoff: Exploring Modern Database Structures                        |
| JANUARY             |                                                                                              | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                                            | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                     |
| FEBRUARY            |                                                                                              | 2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                                                                                                     |                                                                                     |
| APRIL               |                                                                                              | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                                                                                                   | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents          |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More |                                                                                                                                                                                          |                                                                                     |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs              | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity | 6/12: Integrating AI into the Enterprise                                            |
| JULY                |                                                                                              | 7/7: Securing Identity with Passwordless Authentication<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                      | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans       |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                              | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                  | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases      |
| SEPTEMBER           | 9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI             |                                                                                                                                                                                          |                                                                                     |

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| OCTOBER  | <div><div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div><div>10/29: Tech Showcase Day: Master of Disaster 2027</div></div> | <div><div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div></div> | <div><div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div></div> |
| NOVEMBER |                                                                                                                                                                          | <div><div>11/3: Taking Identity and Access Management to the Next Level</div></div>                    |                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!