

	 <b>MegaCast</b> BY FUTURE B2B	 <b>EcoCast</b> BY FUTURE B2B	 <b>Expert Series</b> BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY			<b>2/20:</b> Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH	<b>3/26:</b> Evolving Each Layer of Your Security Program	<b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices	<b>3/20:</b> Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
APRIL		<b>4/7:</b> Managing Multicloud Environments: Best Practices and Effective Tools	
MAY		<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security	
JUNE		<b>6/2:</b> Supercharging Public Sector and Education Technology and Security	
JULY	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		
AUGUST		<b>8/4:</b> Boosting IT Efficiency: How to Do More with Less	<b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable
SEPTEMBER		<b>9/1:</b> Transforming IT in Healthcare Environments <b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	<b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER			<b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe
NOVEMBER		<b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success <b>11/24:</b> Building a Robust Security Awareness Program	

MegaCast	EcoCast	Expert Series
DECEMBER	12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?	

## **MegaCast** BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## **EcoCast** BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## **Expert Series** BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## **SINGLE VENDOR WEBINAR PROGRAMS**

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!