

|                     |                                     |                                   |                                          |
|---------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                            | 200                                                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                               | 1 to 6                                                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                  | No                                                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                           | N/A                                                                                                                         |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                                     |                                                                                                                      |                                                                                                                             |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster |                                                                                                                      |                                                                                                                             |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence           |                                                                                                                      |                                                                                                                             |
| MAY                 | 5/28: Supercharging IT Summit                                                                                        | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                               | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses<br>5/22: Common Pitfalls of Data Protection and Disaster Recovery |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                      | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity | 6/12: Integrating AI into the Enterprise                                                                                    |
| AUGUST              |                                                                                                                      | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                              |                                                                                                                             |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                                                    |                                                                                                                      | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                          |
| NOVEMBER            |                                                                                                                      |                                                                                                                      | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                            |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!