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|---------------------|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                    | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                   | 200                                                                                                                                                                                                                           |
| VENDOR PARTICIPANTS | 4 to 8                                                                                 | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                      | 1 to 6                                                                                                                                                                                                                        |
| VENDOR PRESENTS?    | Yes                                                                                    | Yes                                                                                                                                                                                                                                                                                                                                                                                         | No                                                                                                                                                                                                                            |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                             | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                  | N/A                                                                                                                                                                                                                           |
| MARCH               |                                                                                        | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                               |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud  | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                               |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs        | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                                                   |
| JULY                |                                                                                        | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                                                                                                                    | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                                                                                 |
| AUGUST              |                                                                                        | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                                                               | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                                                                        |
| SEPTEMBER           |                                                                                        | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                                                                                                                      | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                                                                                                |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                                                                                                                                                          | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                       |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                           | 11/3: Taking Identity and Access Management to the Next Level                                                                                     | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                               |
| DECEMBER |                                                                                                                            | 12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br>12/15: Building a Governance, Risk, and Compliance Framework | 12/11: Tracking the Attackers: Ransomware                                                                                         |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!