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|---------------------|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                    | 400<br>(150 for Vertical)                                                                                                                                                                                | 200                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                 | 2 to 6                                                                                                                                                                                                   | 1 to 6                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                    | Yes                                                                                                                                                                                                      | No                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                             | 20 minutes + 5 minutes Q&A                                                                                                                                                                               | N/A                                                                                                                                     |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                       |                                                                                                                                                                                                          |                                                                                                                                         |
| JANUARY             |                                                                                        |                                                                                                                                                                                                          | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                         |
| FEBRUARY            |                                                                                        | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                                                                                                        |                                                                                                                                         |
| APRIL               |                                                                                        | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                                                                                                                   | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                   |
| MAY                 |                                                                                        | 5/19: Understanding Threat Detection and Response                                                                                                                                                        | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses<br>5/22: Common Pitfalls of Data Protection and Disaster Recovery             |
| JUNE                |                                                                                        | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                        | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                           |                                                                                                                                         |
| SEPTEMBER           |                                                                                        |                                                                                                                                                                                                          | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                            |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/20: Supporting and Enabling Modern Applications<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                   |                                                                                                                                         |

NOVEMBER

|  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  Expert Series<br><small>BY FUTURE B2B</small>       |
|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                            | 11/3: Taking Identity and Access Management to the Next Level                                                               | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!