

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                 | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                               |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                      | 200                                                                                                                                                                                |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                         | 1 to 6                                                                                                                                                                             |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                            | No                                                                                                                                                                                 |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                     | N/A                                                                                                                                                                                |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                                          |                                                                                                                                                                                                                                                                | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br><br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               |                                                                                                                                               | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                              |                                                                                                                                                                                    |
| MAY                 |                                                                                                                                               | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                                                                                                                    |                                                                                                                                                                                    |
| JUNE                |                                                                                                                                               | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                                       |                                                                                                                                                                                    |
| JULY                |                                                                                                                                               | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                       | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                                                                    |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                                              | 9/1: Transforming IT in Healthcare Environments                                                                                                                                                                                                                | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                                                       |
| OCTOBER             |                                                                                                                                               | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                                                                                 |                                                                                                                                                                                    |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                              | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data<br>11/24: Building a Robust Security Awareness Program | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                            |

DECEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                   |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                   | <b>12/1:</b> Developing Your 2027 Data Security Plan<br><br><b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!