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|---------------------|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                    | 200                                                                                                        |
| VENDOR PARTICIPANTS | 4 to 8                                                                                               | 2 to 6                                                                                                                                                                                                                                                                                                                       | 1 to 6                                                                                                     |
| VENDOR PRESENTS?    | Yes                                                                                                  | Yes                                                                                                                                                                                                                                                                                                                          | No                                                                                                         |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                   | N/A                                                                                                        |
| FEBRUARY            |                                                                                                      | <b>2/17:</b> Monitoring and Optimizing a Hybrid Cloud Environment<br><b>2/24:</b> API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                                                                   | <b>2/20:</b> Mastering Data Management: Tips, Tricks, and Emerging Techniques                              |
| MARCH               | <b>3/12:</b> Complete Data Protection: Security, Training, Backup, and More                          | <b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                             | <b>3/20:</b> Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               |                                                                                                      | <b>4/2:</b> Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br><b>4/7:</b> Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                              | <b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises               |
| MAY                 |                                                                                                      | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security<br><b>5/19:</b> Understanding Threat Detection and Response                                                                                                                                                                                    |                                                                                                            |
| JUNE                |                                                                                                      | <b>6/2:</b> Supercharging Public Sector and Education Technology and Security<br><b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                                            |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives |                                                                                                                                                                                                                                                                                                                              |                                                                                                            |
| AUGUST              | <b>8/27:</b> Cloud Security Fest 2026!                                                               | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud<br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions                                                                                                                      | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable                                              |

|           |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>        |  Expert Series<br><small>BY FUTURE B2B</small>                                                                                             |
|-----------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER |                                                                                                                            | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                     | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                                                                                                  |
| OCTOBER   |                                                                                                                            | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER  | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                           | 11/17: Solutions and Tools that Use AI to Get More from Your Existing Data                                                         | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                                              |
| DECEMBER  |                                                                                                                            | 12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?                                                  | 12/4: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                                                                                                                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!