

|                     | <div><div><div>MegaCast</div><div>BY FUTURE B2B</div></div></div> | <div><div><div>EcoCast</div><div>BY FUTURE B2B</div></div></div>                                                                                      | <div><div><div>Expert Series</div><div>BY FUTURE B2B</div></div></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                                                                | 200                                                                                                                                                       |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                             | 2 to 6                                                                                                                                                                                                                                   | 1 to 6                                                                                                                                                    |
| VENDOR PRESENTS?    | Yes                                                                                                                                                | Yes                                                                                                                                                                                                                                      | No                                                                                                                                                        |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                               | N/A                                                                                                                                                       |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                               | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                             |                                                                                                                                                           |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                                               | 3/3: Navigating Next-Gen Network Security: Choosing the Right Fit<br>3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                           | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                   |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                              | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                        |                                                                                                                                                           |
| MAY                 |                                                                                                                                                    | 5/19: Understanding Threat Detection and Response                                                                                                                                                                                        | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                 |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                                    | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                                                    | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                               |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                      | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments                                                                                                                                                     | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                             |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                                    | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                  | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                            |
| SEPTEMBER           |                                                                                                                                                    | 9/1: Transforming IT in Healthcare Environments<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                              |

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| OCTOBER  | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy |                                                                                     |                                                                                     |
| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                       | 11/24: Building a Robust Security Awareness Program                                 | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies    |
| DECEMBER |                                                                                        | 12/15: Building a Governance, Risk, and Compliance Framework                        | 12/4: Database Bakeoff: Exploring Modern Database Structures                        |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!