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|---------------------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                                                           | 200                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                                                                                                                                                                              | 1 to 6                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                                                                                                                                                                 | No                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                          | N/A                                                                                                                                              |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster |                                                                                                                                                                                                                                                                     |                                                                                                                                                  |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                 | 3/3: Navigating Next-Gen Network Security: Choosing the Right Fit<br>3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                      | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                          |
| APRIL               |                                                                                                                      | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                                                                                | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                            |
| MAY                 |                                                                                                                      |                                                                                                                                                                                                                                                                     | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                        |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                      | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                  |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                        | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                        | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST              |                                                                                                                      | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                  | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                           |
| SEPTEMBER           |                                                                                                                      | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework                                                                                                                                                                                |                                                                                                                                                  |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                             |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            |                                                                                                                                                                                                                         | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe    |
| NOVEMBER | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                    | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data<br><b>11/24:</b> Building a Robust Security Awareness Program |                                                                                                                                   |
| DECEMBER |                                                                                                                            | <b>12/1:</b> Developing Your 2027 Data Security Plan<br><b>12/15:</b> Building a Governance, Risk, and Compliance Framework                                                                                             | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures<br><b>12/11:</b> Tracking the Attackers: Ransomware           |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!