

|                     |      |                                                                                                                                                                                                                                                                                                          |                                                                                             |
|---------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                   | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                      | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                   | Yes                                                                                                                                                                                                                                                                                                                                                                                         | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                  | N/A                                                                                                                                                                            |
| FEBRUARY            |                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                             | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                                                         |
| MARCH               |                                                                                       | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                                                                                                   | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                |
| MAY                 |                                                                                       | 5/19: Understanding Threat Detection and Response                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks       | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                                                |
| AUGUST              |                                                                                       | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                             | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                         |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations      |                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                |

|          |       |                                                                                                                                                                |                                                      |
|----------|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                                                                    | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                 |
| NOVEMBER |                                                                                        | 11/3: Taking Identity and Access Management to the Next Level<br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/24: Building a Robust Security Awareness Program | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER |                                                                                        | 12/1: Developing Your 2027 Data Security Plan<br>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?<br>12/15: Building a Governance, Risk, and Compliance Framework                                                | 12/4: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                               |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!