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| MINIMUM LEADS       | 800                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                               | 200                                                                                                                                                                                    |
| VENDOR PARTICIPANTS | 4 to 8                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                                  | 1 to 6                                                                                                                                                                                 |
| VENDOR PRESENTS?    | Yes                                                                                           | Yes                                                                                                                                                                                                                                                                                                     | No                                                                                                                                                                                     |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                              | N/A                                                                                                                                                                                    |
| FEBRUARY            |                                                                                               | 2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                                                                                                                          |                                                                                                                                                                                        |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                          | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                               |                                                                                                                                                                                        |
| APRIL               |                                                                                               | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                                                                                                               | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                                                  |
| MAY                 |                                                                                               | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                                                                                                  |                                                                                                                                                                                        |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs               | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                            |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                                                                                        | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                       |
| AUGUST              |                                                                                               | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                                    |                                                                                                                                                                                        |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations              | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                                  | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

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| OCTOBER  | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/1: Building a Proactive PC Upgrade Strategy                                      | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| NOVEMBER |                                                                                        | 11/24: Building a Robust Security Awareness Program                                 | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                        |
| DECEMBER |                                                                                        | 12/1: Developing Your 2027 Data Security Plan                                       | 12/4: Database Bakeoff: Exploring Modern Database Structures                                                            |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!