

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div>                              | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                                      | <div>Expert Series<br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                   | 200                                                                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                             | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                      | 1 to 6                                                                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                | Yes                                                                                                                                                                                                                                                                                                                                                                                         | No                                                                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                  | N/A                                                                                                                                          |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                                               |                                                                                                                                                                                                                                                                                                                                                                                             | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                       |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                                                                                                 | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                                                                                                   | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More                                          |
| APRIL               |                                                                                                                                                                    | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                                                                                                                                                                                                   |                                                                                                                                              |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                  |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                      | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                                                | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                |
| AUGUST              |                                                                                                                                                                    | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                              |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                                                                   | 9/1: Transforming IT in Healthcare Environments<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                                                                                                                                                           | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                 |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                                             |                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                              |

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| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                  | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br>11/24: Building a Robust Security Awareness Program | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies    |
| DECEMBER |                                                                                   | 12/15: Building a Governance, Risk, and Compliance Framework                                                                                                                                                                                              |                                                                                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!