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|---------------------|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                     | 200                                                                                   |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                        | 1 to 6                                                                                |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                                                                                                                                                           | No                                                                                    |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                    | N/A                                                                                   |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                                              | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                                                                                                        |                                                                                       |
| JANUARY             |                                                                                                                               | 1/13: Identity and Access Management: Keys to Success in 2026                                                                                                                                                                                                 |                                                                                       |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster          | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                                                                                                                                                             | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                |
| MARCH               |                                                                                                                               |                                                                                                                                                                                                                                                               | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices               |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence                    |                                                                                                                                                                                                                                                               | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit | 5/19: Understanding Threat Detection and Response                                                                                                                                                                                                             | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                        |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                               | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/12: Integrating AI into the Enterprise                                              |
| JULY                |                                                                                                                               | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                                              |                                                                                       |
| AUGUST              |                                                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                                                                                                         | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                |

|           |  MegaCast<br><small>BY FUTURE B2B</small>                      |  EcoCast<br><small>BY FUTURE B2B</small>                |  Expert Series<br><small>BY FUTURE B2B</small> |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER |                                                                                                                                                 | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                             | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                      |
| OCTOBER   | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/20: Supporting and Enabling Modern Applications<br><br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe           |
| NOVEMBER  |                                                                                                                                                 | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success                  | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                               |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!