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|---------------------|-------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                    | 200                                                                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                                                                                       | 1 to 6                                                                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                                                                          | No                                                                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                   | N/A                                                                                                                                                                                                  |
| FEBRUARY            |                                                                                                                               |                                                                                                                                                                              | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                                                                               |
| MARCH               |                                                                                                                               |                                                                                                                                                                              | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                                                              |
| APRIL               |                                                                                                                               |                                                                                                                                                                              | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                                  |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit |                                                                                                                                                                              | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses<br>5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                          |
| JUNE                |                                                                                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                        | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                          |
| JULY                |                                                                                                                               | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                                                        |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                               | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                    | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                                                                       |
| SEPTEMBER           |                                                                                                                               | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                          | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            | 10/20: Supporting and Enabling Modern Applications                                                                          | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                |
| DECEMBER |                                                                                                                            |                                                                                                                             | 12/11: Tracking the Attackers: Ransomware                                                                                         |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!