

|                     |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  ExpertCast<br><small>BY FUTURE B2B</small> |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                   | 200                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                      | 1 to 6                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                         | No                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                  | N/A                                                                                                                            |
| JUNE                |                                                                                                                            |                                                                                                                             | 6/25: Data Management in the AI Era                                                                                            |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.