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|---------------------|----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                              | 200                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                                                                                                                 | 1 to 6                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                                                                                                    | No                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                             | N/A                                                                                                  |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                  |                                                                                                                                                                                                        |                                                                                                      |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | 2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                         |                                                                                                      |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                 |                                                                                                                                                                                                        | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More  |
| APRIL               |                                                                                                                      | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                   |                                                                                                      |
| MAY                 |                                                                                                                      | 5/19: Understanding Threat Detection and Response                                                                                                                                                      | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                            |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                      | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                        | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More          |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                        | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                               | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                      |
| AUGUST              |                                                                                                                      | 8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                              | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                       |
| SEPTEMBER           |                                                                                                                      | 9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  Expert Series<br><small>BY FUTURE B2B</small>                                                                                                 |
|----------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            | 10/1: Building a Proactive PC Upgrade Strategy                                                                              | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| DECEMBER |                                                                                                                            | 12/1: Developing Your 2027 Data Security Plan<br><br>12/15: Building a Governance, Risk, and Compliance Framework           | 12/4: Database Bakeoff: Exploring Modern Database Structures<br><br>12/11: Tracking the Attackers: Ransomware                                                                                                                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!