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|---------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                         | 200                                                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                            | 1 to 6                                                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                               | No                                                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                        | N/A                                                                                                                                                                               |
| JANUARY             |                                                                                   | <b>1/13:</b> Identity and Access Management: Keys to Success in 2026<br><b>1/20:</b> Securing the Enterprise in 2026 and Beyond!                                  |                                                                                                                                                                                   |
| FEBRUARY            |                                                                                   | <b>2/17:</b> Monitoring and Optimizing a Hybrid Cloud Environment<br><b>2/24:</b> Improving Security, Usability, and Compliance With a Data Governance Framework  |                                                                                                                                                                                   |
| MARCH               |                                                                                   | <b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices                                                                                  | <b>3/6:</b> Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                                    |
| APRIL               |                                                                                   | <b>4/21:</b> Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                            | <b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br><b>4/24:</b> Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 | <b>5/28:</b> Supercharging IT Summit                                              | <b>5/19:</b> Understanding Threat Detection and Response<br><b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures |                                                                                                                                                                                   |
| JUNE                |                                                                                   | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                       |                                                                                                                                                                                   |
| JULY                |                                                                                   | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms                                                                                           |                                                                                                                                                                                   |
| AUGUST              | <b>8/27:</b> Cloud Security Fest 2026!                                            | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud                                    |                                                                                                                                                                                   |

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| SEPTEMBER |                                                                                                                                             |                                                                                                                           | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER   | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>10/29: Tech Showcase Day: Master of Disaster 2027 |                                                                                                                           |                                                                                                      |
| NOVEMBER  |                                                                                                                                             | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!