

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                      | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                     | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                          | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                             | 2 to 6                                                                                                                                                                                                                                                                             | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                | Yes                                                                                                                                                                                                                                                                                | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                         | N/A                                                                                                                                                  |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                                               |                                                                                                                                                                                                                                                                                    | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                               |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                                                               |                                                                                                                                                                                                                                                                                    | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More                                                  |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                                              | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                  | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                                |
| MAY                 |                                                                                                                                                                    |                                                                                                                                                                                                                                                                                    | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                            |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                      |
| JULY                |                                                                                                                                                                    | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                           |                                                                                                                                                      |
| AUGUST              |                                                                                                                                                                    | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                                                                                                     | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                               |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                                                                   | 9/1: Transforming IT in Healthcare Environments<br>9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                                                             | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                       |

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| OCTOBER  |                                                                                   | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>                                                                                                                        | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div> |
| NOVEMBER |                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/24: Building a Robust Security Awareness Program</div> | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                                                |
| DECEMBER |                                                                                   |                                                                                                                                                                                                                                                                              | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div>                                       |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!