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|---------------------|------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                    | 200                                                                                                                                                                                          |
| VENDOR PARTICIPANTS | 4 to 8                                                                                               | 2 to 6                                                                                                                                                       | 1 to 6                                                                                                                                                                                       |
| VENDOR PRESENTS?    | Yes                                                                                                  | Yes                                                                                                                                                          | No                                                                                                                                                                                           |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                   | N/A                                                                                                                                                                                          |
| MARCH               |                                                                                                      | <b>3/3:</b> Navigating Next-Gen Network Security: Choosing the Right Fit<br><b>3/24:</b> Detecting, Investigating, and Responding to Threats: Best Practices | <b>3/6:</b> Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br><b>3/20:</b> Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| MAY                 |                                                                                                      | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security                                                                                |                                                                                                                                                                                              |
| JUNE                |                                                                                                      | <b>6/2:</b> Supercharging Public Sector and Education Technology and Security                                                                                |                                                                                                                                                                                              |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives |                                                                                                                                                              | <b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                                         |
| AUGUST              |                                                                                                      | <b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud                                                                                               |                                                                                                                                                                                              |
| SEPTEMBER           |                                                                                                      | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/15:</b> Improving Security, Usability, and Compliance With a Data Governance Framework        |                                                                                                                                                                                              |
| OCTOBER             |                                                                                                      | <b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques             | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                                               |
| NOVEMBER            | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                              | <b>11/17:</b> Solutions and Tools that Use AI to Get More from Your Existing Data<br><b>11/24:</b> Building a Robust Security Awareness Program              | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                      |
| DECEMBER            |                                                                                                      | <b>12/1:</b> Developing Your 2027 Data Security Plan<br><b>12/15:</b> Building a Governance, Risk, and Compliance Framework                                  | <b>12/11:</b> Tracking the Attackers: Ransomware                                                                                                                                             |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!